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### DIRECTOR'S REPORT – JUNE 2022

The year always starts with the challenge of raising funding for the work God has called us to do. Tere, Reuben and Esther contacted 50 companies and corporates with email requests, regular follow ups and phone calls. Our budget for 2022 is R2.4 million, to cover the costs of the following:

50 x Hospital/Clinic Outreaches delivering 10,000 care packs for nurses on International Nurses Day.

7 x Provincial Night Runs to raise funding for bursaries for student nurses.

3 x Nurse Manager Conferences to encourage, build leadership capacity and motivate nursing leaders.

10 x Exceptional Student Nurse Bursaries.

10 x Exceptional Student Nurse Awards.

#### **EXCEPTIONAL STUDENT NURSE BURSARIES AND AWARDS:**

From the funding raised through the 2021 Night Runs as well as a gift from Johnson & Johnson and Tile Africa in Oct 2021, we raised R442 000 for bursaries and awards.

40 Nominations were received from 6 universities.

9 exceptional students were carefully selected for bursaries and 10 students for academic awards.

Special ceremonies were arranged by the universities which were attended by some of the TEN Campaign Board members. We were very excited to meet the winning students, speak about the work of TEN Campaign and present these awards. See photos on our Facebook page.

#### **HOSPITAL OUTREACHES TO CELEBRATE INTERNATIONAL NURSES DAY 2022:**

18 Baptist Churches responded to a request to reach out to public hospitals and community clinics.

Bramley Cosmetics donated 4,000 products which enabled us to mobilize and support these outreaches.

**These products were sent/couriered free of charge by Freight Solutions, from the TEN OFFICE to the various churches.** Ladies baked, collected small gifts and made up 2,000 care packs for a total of 8 public hospitals and 10 community clinics.

120 Beautiful Banners were sent out to all 9 provinces with a request to display them for the month of May. The banner wording: WE HONOUR AND VALUE OUR NURSES – THANK YOU! We made special canvas bags for every banner with printed instructions on the outside for careful use.

4,000 Car Magnets were distributed to each province via the Provincial Nurse Managers. SAVE LIVES – BE A NURSE. The purpose of the car magnet is not only to promote the career of nursing, but to raise the status of nurses in our nation.

5,000 x A1 full colour posters were printed to promote the nursing career. These were sent to the Provincial Nurse Managers for distribution in all public hospitals and clinics throughout the country.

1,000 white ball point pens were purchased and printed with our logo to give as gifts to all nurse managers  
2,000 white silicone wristbands were purchased with The Exceptional Nurse Motto: "Be GENTLE, speak KINDLY, show COMPASSION, with RESPECT always." By wearing the wristband and making a personal commitment, our prayer is that nurses will join our mission to reform the world of nursing in South Africa.

**CURRENT FINANCIAL STATUS: 2022:**

We have paid out over R380 000 for bursaries and awards this year, but have only received R75 000 in sponsorship toward our 2022 budget of 2.4 million.

**NIGHT RUN SERIES:**

To date, we have managed to raise sponsorship for 5 night runs only. Teams have been appointed in each province to plan these events. Reuben Lee, the new marketing manager for TEN Campaign will be coordinating the teams for these events. We now await sponsorship payment from 4 companies.

**SOCIAL MEDIA MARKETING:**

Sharon Meulenbeld has been appointed in a part-time capacity to keep our Facebook page active and our website updated. At this point we have 2,130 followers. By joining this Facebook page, and sharing our news with your contacts, you will be helping to get the word out about this wonderful ministry.

**NURSE MANAGER CONFERENCES:**

A magnificent banquet was held for 90 Nurse Managers of Nelson Mandela Bay – Gqeberha - on the 6<sup>th</sup> of May 2022. The Lighthouse Family Church fully funded this event which was co-hosted by TEN Campaign. On behalf of the public, Rev. Trevor Anderson gave a short devotion, expressed sincere gratitude and prayed for all those who had been serving on the frontline during the Covid Pandemic. The banquet gave me a wonderful opportunity to meet key people, address the crowd and speak about the work of TEN Campaign. People responded with a resounding applause after I had shared which was a huge encouragement.

At this point in time, we do not have sponsorship for the 2-day conferences we were hoping to host this year, but we will continue to plan in faith! Please pray for us as we continue to trust the Lord to provide all our needs to do His work through this ministry.

**REPORT COMPILED BY SR. TERE BASSON**