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DIRECTOR'S REPORT – NOV 2022

The year always starts with the challenge of raising funding for the goals we set for the 12 months ahead and the work we believe the Lord has called us to do. Our budget for 2022 was R2.4 million. Sadly, to date, we have only been able to raise R 578 500 this year, which is only 25% of the 2022 budget. **But much was accomplished with what the Lord provided!**

OUR GOALS FOR 2022 WERE AS FOLLOWS: (What was accomplished has been highlighted in red with a percentage marking of the actual goal)

50 x Hospital/Clinic Outreaches delivering 10,000 care packs to nurses on International Nurses Day in May. **18 Hospital/clinic visits were accomplished and volunteers gave out about 2,000 care packs. (33%)**
7 x Provincial Night Runs to raise funding for bursaries for student nurses. **5 Night Runs were held. (72%)**
3 x Nurse Manager Conferences to encourage, build leadership capacity and motivate nursing leaders. **An appreciation banquet was held in the Eastern Cape for 80 Nurse Managers. (33%)**
10 x Exceptional Student Nurse Bursaries. **10 bursaries were awarded. (100%) (Ellah is included in this)**
10 x Exceptional Student Nurse Awards. **10 awards were made. (100%)**
40 rewards were given to nominees. (Way above what was planned!)

EXCEPTIONAL STUDENT NURSE BURSARIES AND AWARDS:

From the funding raised through the 2021 Night Runs as well as a gift from Johnson & Johnson and Tile Africa in Oct 2021, we raised R442 000 for bursaries and awards by the end of 2021.

40 Nominations were received from 6 universities in Jan-Feb 2022.

9 exceptional students were carefully selected for bursaries and 10 students for academic awards.

Special ceremonies were arranged by the universities which were attended by some of the TEN Campaign Board members. We were very excited to meet the winning students, speak about the work of TEN Campaign and present these awards. See photos on our Facebook page.

R10 000 was received from the Molyneux Ecclesiastical Trust specifically for Ellah Mhundwa from Connect Church to commence her studies through Netcare Nursing Academy. She was required to pay a deposit by Monday 14th Nov, to secure her position for 2023. This funding was paid across to Netcare on 11th Nov

Moving forward, a total of R250 000 has been raised for bursaries and awards by Nov 2022. We hope to process all nominations soon so that we can pay these funds to worthy recipients before the end of 2022.

OFFICE ADMINISTRATION REPORT: Ms. Esther Madu's report. **Office equipment for Night Runs as well as office stock: Value - R256 388.** This stock contributes to TEN Campaign's assets, moving forward.

HOSPITAL OUTREACHES TO CELEBRATE INTERNATIONAL NURSES DAY – 12 MAY 2022:

18 Baptist Churches responded to a request to reach out to public hospitals and community clinics.

Bramley Cosmetics donated 4,000 products which enabled us to mobilize and support these outreaches.

These products were sent/couriered free of charge by Freight Solutions, from the TEN OFFICE to the various churches. Ladies baked, collected small gifts and made up 2,000 care packs for a total of 8 public hospitals and 10 community clinics.

120 Beautiful Banners were sent out to all 9 provinces with a request to display them for the month of May. The banner wording: WE HONOUR AND VALUE OUR NURSES – THANK YOU! We made special canvas bags for every banner with printed instructions on the outside for specific storage and use.

4,000 Car Magnets were distributed to each province via the Provincial Nurse Managers. SAVE LIVES – BE A NURSE. The purpose of the car magnet is not only to promote the career of nursing, but to raise the status of the nurses in our nation.

5,000 x A1 full colour posters were printed to promote the nursing career. These were sent to the Provincial Nurse Managers by DoH for distribution in all public hospitals and clinics throughout the country. **(90 banners, 4000 car magnets and 5000 posters were funded by the World Health Organization).**

1,000 white ball point pens were purchased and printed with our logo to give as gifts to all nurse managers
2,000 white silicone wristbands were purchased with The Exceptional Nurse Motto: “Be GENTLE, speak KINDLY, show COMPASSION, with RESPECT always.”

By wearing the wristband and making a personal commitment, our prayer is that nurses will join the mission to reform the heart of nursing in South Africa.

NIGHT RUN SERIES: SEPTEMBER – OCTOBER 2022

The Cape Town and Gqeberha Night Runs were very well supported both bringing in a profit amount of R120 000. Sadly, the Joburg, Pretoria and Durban events were poorly advertised with very little public support. All 3 of these events combined only brought in about R62 360. I was given a number of opportunities to speak about TEN Campaign and the Night Run Series on various radio stations. DENOSA has willingly printed 3 of my articles in their quarterly magazines which gave good public exposure.

CURRENT FINANCIAL STATUS: 2022:

We paid out over R390 000 for bursaries and awards by April this year.

To date we have raised R182 360 from tickets sales and donations, from the 2022 Night Run Series.

We have a total amount of R250 000 to give out in bursaries and awards by end Dec this year.

SOCIAL MEDIA MARKETING:

Sharon Meulenbeld has been doing a great job keeping our facebook page and website updated. All the Night Run event photos and comments are shared on Facebook. At this point we have 2,456 followers which is **an increase of 500 in the past 5 months**. We have started The Exceptional Nurse Ambassadors Group to keep in touch with all the students who have received bursaries and awards.

NURSE MANAGER CONFERENCES:

A magnificent banquet was held for 90 Nurse Managers of Nelson Mandela Bay – Gqeberha - on the 6th of May 2022. The Lighthouse Family Church fully funded this event which was co-hosted by TEN Campaign. On behalf of the public, Rev. Trevor Anderson gave a short devotion, expressed sincere gratitude and prayed for all those who had been serving on the frontline during the Covid Pandemic. The banquet gave me a wonderful opportunity to share Jesus, meet key people, address the crowd and speak about the work of TEN Campaign. People responded with a resounding applause after I had shared which was a huge encouragement.

I have had some positive meetings with the DoH and some private hospital groups to discuss the possibility of hosting Nurse Manager conferences for 2023. At this point in time, we have not been able to raise sponsorship for these special events but we will continue to plan in faith! Please pray for us as we continue to trust God to provide all our needs to do His work through this EXCEPTIONAL MISSION.

MARKETING AND FUNDRAISING PORTFOLIO:



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I am sad to say that Reuben Lee has decided not to continue with the marketing and fundraising for TEN Campaign. While he has enjoyed the experience of working for the Campaign this past year, he hopes to pursue another interest. We need to now look at finding someone else to help with this.

TREASURER:

Pam Weston submitted her resignation as treasurer a few months ago. On behalf of the Board I would like to express our sincere gratitude to Pam for her selfless service in this way. She certainly has been such a blessing to us all. Thank you Pam!! Sharon Meulenbeld has been assisting me by making all the necessary payments. Mrs. Elmare Van Wyk was nominated and voted in by the Board as the new treasurer on 15th November, 2022.

SUCCESSION PLAN: Points for discussion

According to the original vision of TEN Campaign, we simply have 2 and a half years left to reach our goals and complete our mission. We need to start praying into this: Do we have a succession plan? Someone should be identified to take over from me as Director, to take TEN Campaign to the next level thereafter. We also need to find someone to take on the portfolio of coordinating all the NIGHT RUN events moving forward. I am not able to take on this responsibility for 2023. Perhaps a suitable PA could help with fundraising and coordinating the night runs.

The Board had a discussion around this issue. The idea arose of nominating me as the Community Representative on the South African Nursing Council. Appointment of the new SANC members takes place in August 2023. Nominations open in March 2023. That way the work of TEN Campaign could continue.

IN CLOSING:

I would like to sincerely thank Esther, Sharon and the Board for your prayers and support this past year. I am deeply grateful to the Lord for each one of you! We give Him all the glory for all that has been accomplished this year.

REPORT: Compiled by Tere Basson – Director, TEN Campaign